



Phoenix

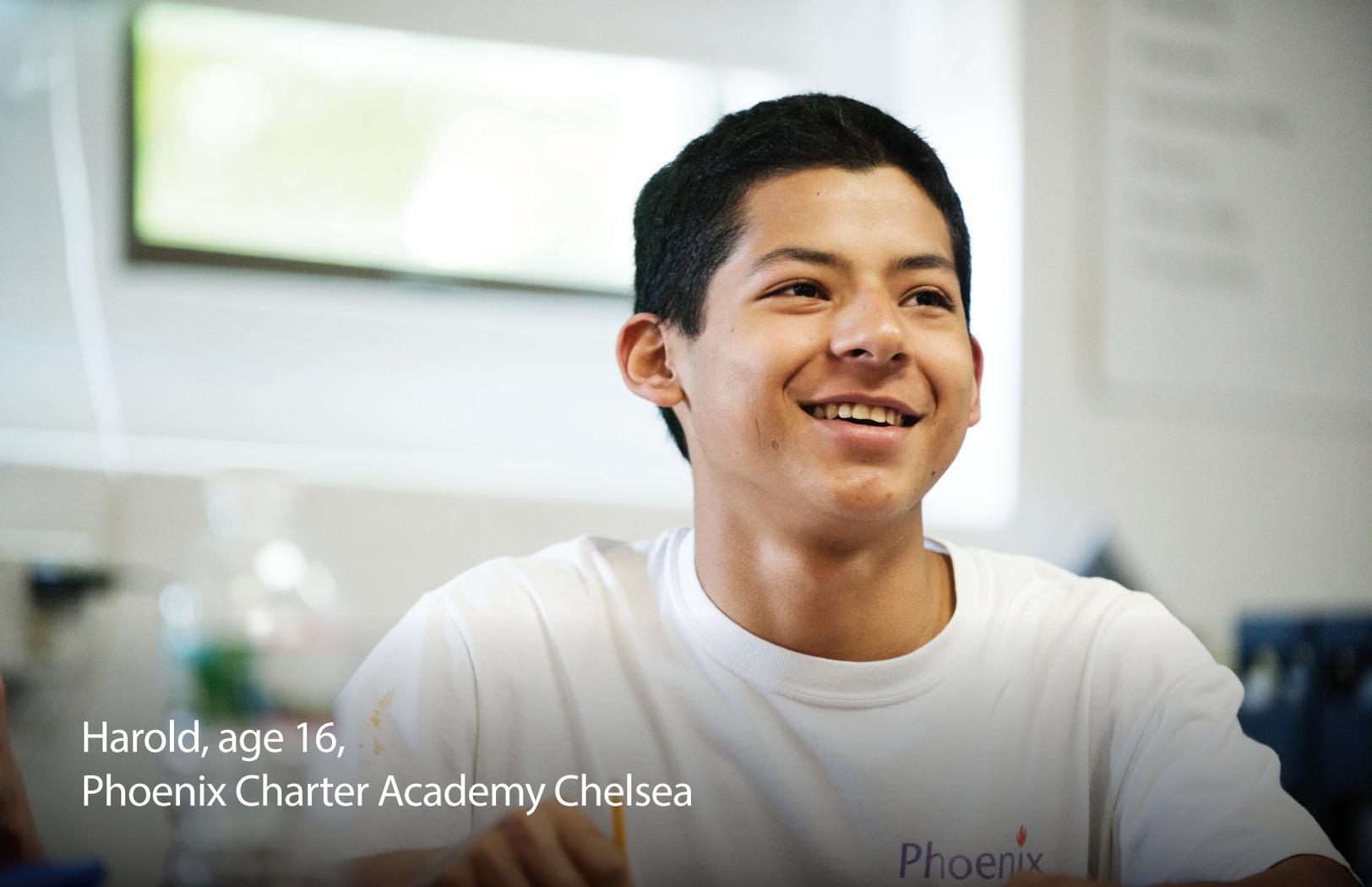
CHARTER ACADEMY

Proving It's Possible



Ignite the

WHERE MOST
ACADEMIC
STORIES END,
OURS BEGIN.



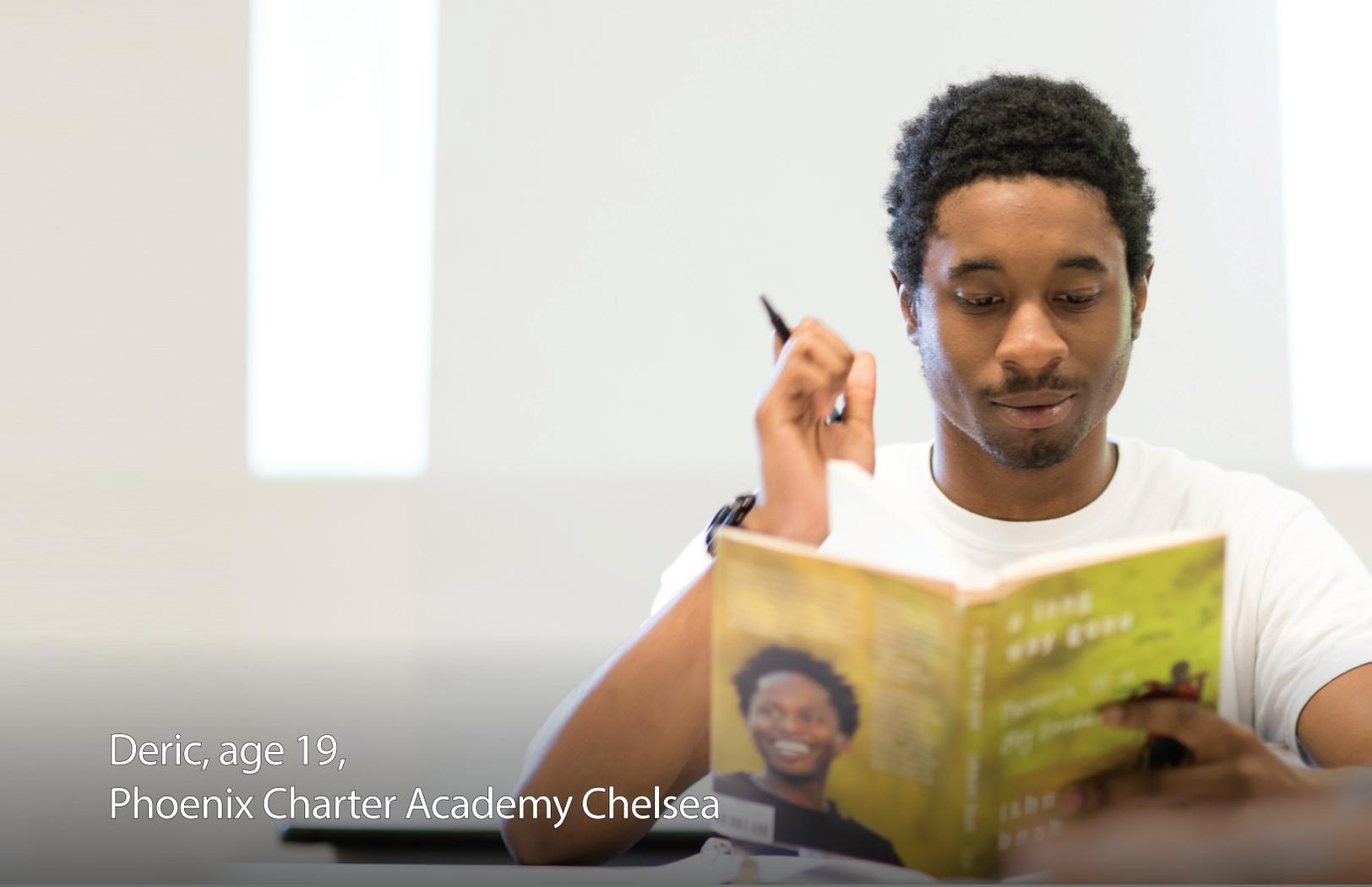
Harold, age 16,
Phoenix Charter Academy Chelsea



Kiona, age 17,
Phoenix Academy Lawrence



Alezaida, age 17,
Phoenix Charter Academy Springfield



Deric, age 19,
Phoenix Charter Academy Chelsea

PHOENIX CHARTER ACADEMY NETWORK: A NEW PARADIGM.

When you provide a human being with the simple resources they need, they are literally capable of anything.

Every day at Phoenix Charter Academy Network, we live what many others might consider to be a miracle: students from every walk of life, young men and women eschewed, overlooked, washed out by the conventional system, performing at the highest academic levels...and preparing to enter college. Because at Phoenix, college isn't an option for just a select few: it's a requirement for all graduates. Every single one.

How is our platform capable of achieving results like no one else? We'd put it as simply as this: When you ask more of students — and provide the tools to achieve it — you get more from them.

At Phoenix Charter Academy Network, we focus on these proven core tactics:

Rigorous Academics

- AP classes and high-level mathematics
- An extended seven-hour school day, 190 days a year
- Strict accountability for on-time arrival and behavior
- Small classes and personalized attention

Relentless Staff Support

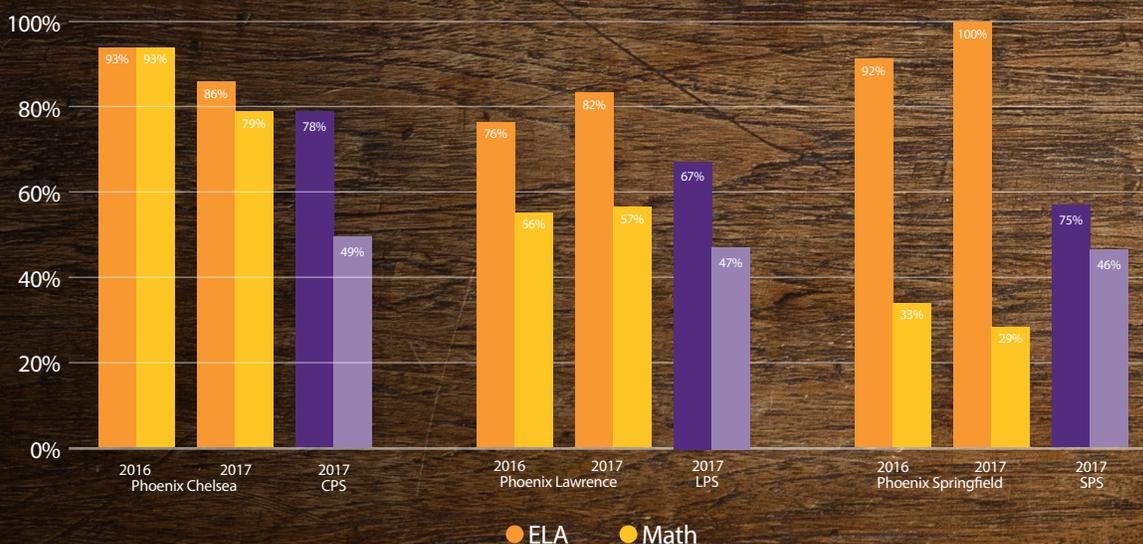
- AmeriCorps Fellowship Program for high-intensity, high-access tutoring
- Student Support Center for emotional and behavioral issues
- On-site “Little Scholars” center provides child care for parenting students
- Student Support Team employs texts, calls, and home visits to intervene effectively with absenteeism issues

Peer Support: Kids Helping Kids

- Unlocking the unique power of kids to inspire — and help — other kids: “We pull each other through”
- Kids methodically instilled with the knowledge that they are active agents in their futures
- Institutionalized peer-to-peer support for issues of poverty, unstable home life, and other challenges our students face

Phoenix scholars outperform their peers at traditional public schools — proving that all alternative schools serving high-risk students can demand high academic achievement from every student.

2017 STATEWIDE TESTING RESULTS

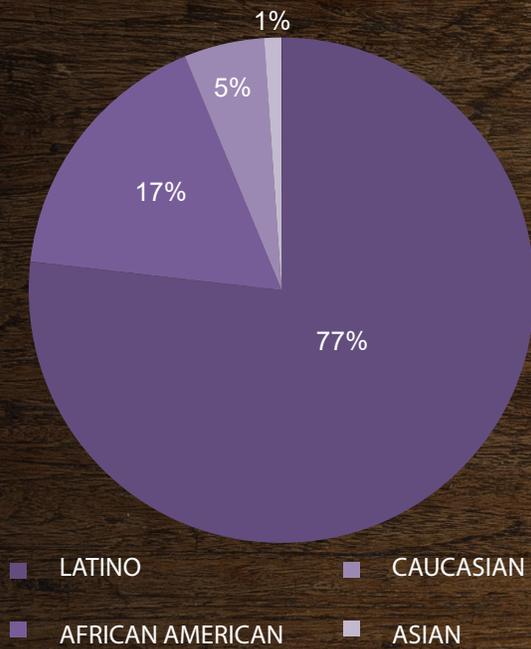




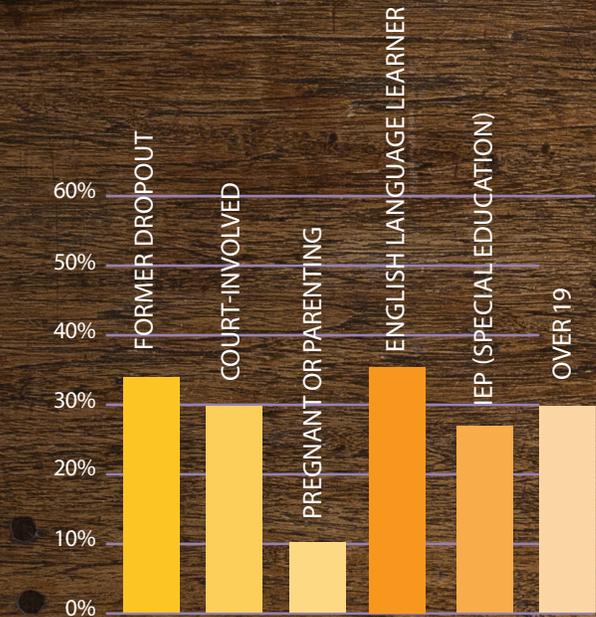
START WITH HIGHER
STANDARDS,
ADD RELENTLESS
SUPPORT:
YOU'VE JUST
UNLOCKED
A FUTURE.

Not all “charter schools” are created equal, nor are they all designed for the same purpose. At Phoenix, we focus on traditional “alternative education” students — the sort who are usually fobbed off with a GED or a nominal diploma — but in our approach, we create the specific conditions for them to become college-bound. And it’s working.

OUR STUDENTS



Student body composition
(network-wide), 2017



Target populations
(network-wide), 2017

The Phoenix Charter Academy Network is designed to create the opportunity for all students to recast themselves as resilient, self-sufficient adults — adults who can and will succeed in high school, college and beyond.

Our standards are relentlessly high, but never unfeeling or bureaucratic. Our interventions and support are practical, proven and compassionate — not punitive. And our students understand that respect begets respect, responsibility leads to true power... and each, in turn, experiences the most transformative revelation of all: that they possess within themselves the autonomy to achieve their goals.

OUR SCHOOLS

The most recent review of who our students are, and what they have achieved.*



PHOENIX CHELSEA

175 Hawthorne Street
Chelsea, MA 02150
(617) 889-3100

- Over 200 students ages 14–22 from Chelsea, Lynn, Everett, Revere, and Boston
- Facility was previously Bunker Hill Community College’s campus, and an historic post office before that
- In 2017, 17 graduates joined the 167 alumni to graduate since 2008

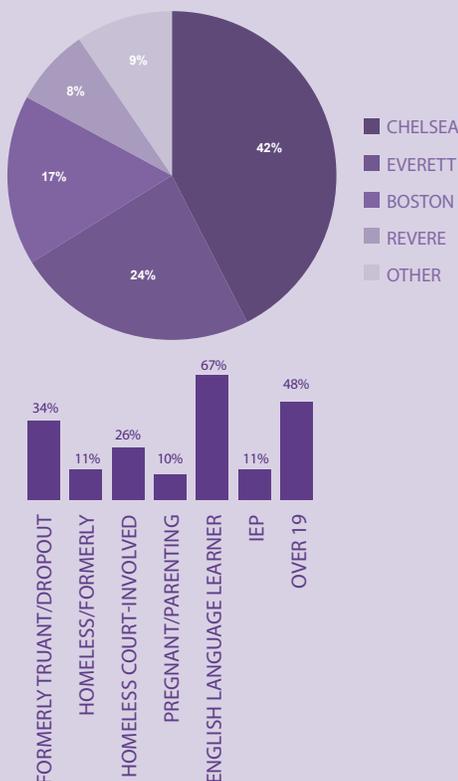


PHOENIX SPRINGFIELD

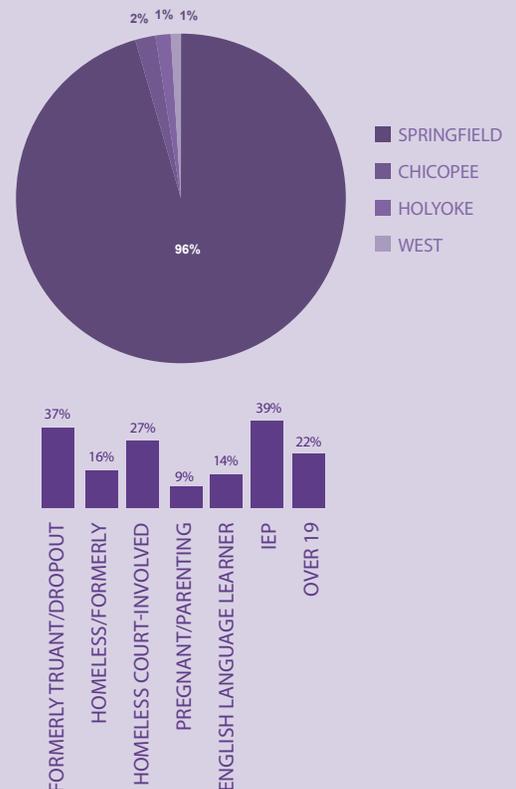
65 Lincoln Street
Springfield, MA 01105
(413) 273-1236

- Over 150 students from Springfield, Holyoke, and Chicopee
- Constructed in a previously vacant industrial building located in Springfield Technology Park
- In 2017, 11 graduates joined the 9 alumni to graduate since 2016

STUDENT DEMOGRAPHICS



STUDENT DEMOGRAPHICS



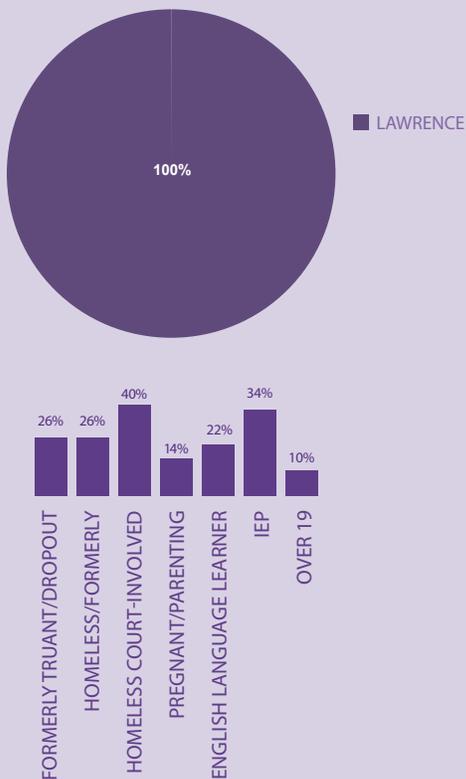


PHOENIX LAWRENCE

15 Union Street
Lawrence, MA 01840
(978) 722-8410

- Public, in-district school within Lawrence Public Schools
- Over 150 students from Lawrence
- Facility was previously a welfare office
- In 2017, 22 graduates joined the 26 alumni to graduate since 2012

STUDENT DEMOGRAPHICS



*Data compiled is from 2017–18.

PROVING IT'S POSSIBLE, ACROSS THE COMMONWEALTH

There are currently three Phoenix Academies providing free, open-enrollment college preparatory education in Massachusetts.

Of our three academies, two (Chelsea and Springfield) are public charter schools, and one (Lawrence) is a public district school; together, they serve over 500 students.

Our flagship location, Phoenix Charter Academy Chelsea, first opened its doors in 2006 — to 75 students — and has grown to serve over 200 students enrolled today. Phoenix Chelsea has subsequently served as the model for other Phoenix schools.

Phoenix Academy Lawrence, a public high school commissioned by Lawrence Public Schools under Jeff Riley's turn-around plan for the district school system, opened in 2012 and graduated its first class of scholars in 2014. **While it is not yet a charter school, Phoenix Lawrence is proud to uphold the same mission, the same academy model, and the same standard for hiring outstanding educators as Phoenix Chelsea.**

After years of community building, Phoenix Charter Academy Springfield opened in September 2014 and is now serving over 150 students and graduated its first class of seniors in 2016.

WHY IT MATTERS: THE “DROPOUT CRISIS” AT A GLANCE.

- Devastating effect on lifetime earning potential: on average, \$17,500 less per year than those with a bachelor’s degree
- Provable links to increased poverty, criminal activity, poorer health and shorter lifespan
- Not adequately served by the traditional “charter school” movement, which focuses on younger students
- Reflective of disparity in opportunity across the Commonwealth and in society: the top five school districts in Massachusetts will graduate 92% in four years to a four-year college; in Chelsea, Lawrence and Springfield, that number is 16%
- Those within the “dropout” population have generally experienced the toughest barriers life has to offer — only to have mainstream education, in essence, give up on them





MAYLIN became pregnant with her daughter, Analise, in her second year of high school. She began to struggle keeping up with my classwork, and was referred to Phoenix by her English teacher for having an on-site daycare center. Maylin recalls, "I thought I found mommy heaven!" Maylin says she couldn't have graduated without the help and support of the staff at Phoenix. She is now attending American International College and will focus her studies on veterinary medicine. She plans to one day become a veterinarian, showing her daughter that with hard work, determination, and grit, she can achieve anything.

HACHELEY moved from Haiti to Connecticut having finished the Haitian equivalent of high school, but he didn't have a high school diploma – and he wanted one. He was told that he'd have to enroll in an adult education program, so he decided to leave his family and move to Boston, where he could still get a high school education at the age of 19. After being rejected from two schools due to his credits and age, Hacheley found Phoenix. At first, his classes were difficult and it was hard for him to understand his teachers. But he persisted, and, at 23, his hard work paid off. He received his diploma and now attends Bunker Hill Community College, hoping to become a police officer and an American citizen.



TRACEY came to Phoenix after being described as "a car crash in slow motion". Once an honor roll student, she had let her challenging home life interfere with her studies, fell into a bad crowd, and started failing. After changing schools twice and losing credits, she came to Phoenix for a second chance. Throughout her life, Tracey had been doubted by those around her, but she had the determination to prove them all wrong. With the help of the Phoenix staff, she took responsibility for her actions and focused her efforts on graduating. She is now finishing her freshman year in the Criminal Justice program at North Shore Community College.



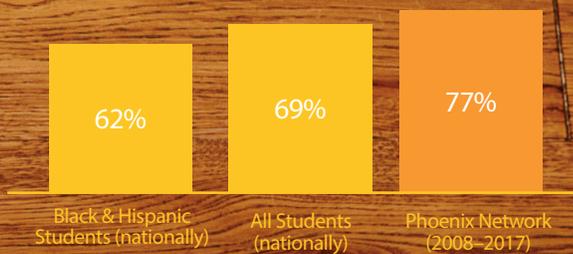
“NOT
EVERYONE
SHOULD
GO TO
COLLEGE.”

REALLY? IS THAT HOW YOU
FEEL ABOUT STUDENTS IN
YOUR ZIP CODE?

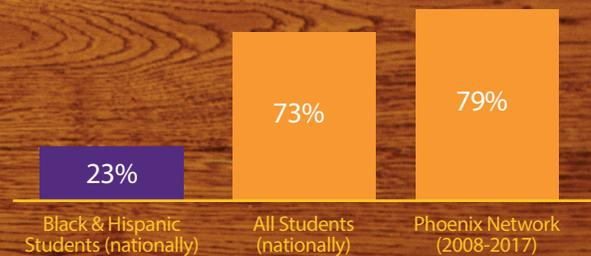
Why do we insist on college?

- FACT: A mere GED or high school diploma will not realistically provide solid access to the Massachusetts workforce in the 21st century
- 75% of jobs in the Commonwealth require a college degree
- Those with a college degree earn an average of \$17,500 more each year than those with a high school diploma
- Again, these are human lives we are talking about, not statistics: a lifetime of poverty and low wages provably contributes to chronic stress, increased likelihood of criminal activity, incarceration, poor health — and early death

College Enrollment



College Persistence



Where they're going to college

100% of Phoenix Charter Academy Network graduates are accepted to college, as a requirement of graduation. Our graduates have attended schools such as:

- Benjamin Franklin Institute of Technology
- Boston University
- Brandeis University
- Bridgewater State University
- Brigham Young University
- Bunker Hill Community College
- California State University, Dominguez hills
- Cambridge College
- Coppin State University
- Curry College
- Fairfield University
- Framingham State University
- Le Cordon Bleu College of Culinary Arts
- Massachusetts Bay Community College
- Massachusetts College of Liberal Arts
- Massachusetts College of Pharmacy and Health Sciences
- Middlesex Community College
- Mount Ida College
- New England College
- Newbury College
- Northeastern University
- Northern Essex Community College
- North Shore Community College
- Quincy College
- Quinsigamond Community College
- Regis College
- Roxbury Community College
- Salem State University
- Southern New Hampshire University
- Springfield Technical Community College
- St. John's University
- Suffolk University
- University of Maine at Machias
- University of Massachusetts Amherst
- University of Massachusetts Boston
- University of Massachusetts Dartmouth
- York College of Pennsylvania

A PROVEN MODEL
FOR SOLVING
A SEEMINGLY
INTRACTABLE
PROBLEM
IS HERE.

Now,
it's up to all of us.




Phoenix
CHARTER ACADEMY
NETWORK